



# GSP BOMA Website & Weekly Update

## Advertising Options and Costs

**As a website sponsor, your ad will be placed on the most relevant pages with a link back to your website. You will also be included in our weekly BOMA Update which goes out to more than 350 real estate professionals each week and is a great way to get noticed!**

Business Card Ads (BC) (300 x 200) \$150/month  
 (Ads are placed on the front page)

Banner Ads (BA) (960 x 280) \$250/month  
 (Ads are placed in either the header of our news articles, registration pages, or calendar page)

Logo Ads (LA) (125 x 125) \$75/month  
 (Ads are not linked back to your website and are located on either our news articles, registration pages, or calendar page)

Ad Format Requirements:

All ads should be provided in an electric format with a high resolution dpi. The above pixels measurements are approximate. If you have questions or to make other arrangements, please call the BOMA office.

Ad space is reserved on a first-come, first-served basis. You will be notified of alternatives if we are unable to run your ad during your first choice month(s). BOMA reserves the right to add up to four sponsors per month. Please do not send payment at this time. Upon receipt of your form and ad(s) confirmation, you will be invoiced.

**Advertising Schedule:**

Jan  Type     Feb  Type     Mar  Type     Apr  Type  
 May  Type     June  Type     July  Type     Aug  Type  
 Sept  Type     Oct  Type     Nov  Type     Dec  Type

Same Ad each month     New Ad each month

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Artwork Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

**Advertising on Greater Saint Paul BOMA's website can get you a lot of mindshare for the money with over 1,000 hits per month!**

**PLEASE RETURN THIS FORM TO:**

332 Minnesota Street  
 Ste. W2950  
 Saint Paul, MN 55101  
 Fax: 651-291-8888  
 Sadie.elwood@bomastpaul.org

Questions?  
 Call Sadie Elwood at 651-842--4023

www.bomasaintpaul.org

