

# SAINT PAUL BOMA Website/Weekly Update



Advertising on Saint Paul BOMA's website can get you a lot of mindshare for the money with over 600 hits per month! As a website sponsor, your 3.5" x 2" ad will be placed on our home page with a link back to your website. This same ad will also be included in our weekly BOMA Update with a link back to your website. The BOMA Update goes out to more than 350 real estate professionals each week and is a great way to get noticed.

## Ad Format Requirements

All ads should be provided in an electronic format with a high resolution dpi. Color ads are encouraged as the electronic version is in full color. If you have questions or to make other arrangements, please call the BOMA office.

Ad space is reserved on a first-come, first-served basis. You will be notified of alternatives if we are unable to run your ad during your first choice month(s). Please do not send payment at this time. Upon receipt of your form and ad(s) confirmation, you will be invoiced.

PLEASE RETURN THIS FORM TO:  
332 Minnesota Street  
Ste. W2950  
Saint Paul, MN 55101  
Fax: 651-291-1031  
[Rhonda.pape@bomastpaul.org](mailto:Rhonda.pape@bomastpaul.org)

Questions? Call Rhonda Pape at 651-238-0822.

## 2014 Advertising Options and Costs

Pricing reflects 1 month unless otherwise stated

Ads for the website will be L 3.5" x H 2". Color ads are encouraged as they tend to get noticed more so than a black and white ad.

The cost of advertising is \$150.00 for a one month period. BOMA reserves the right to add up to four sponsors per month, usually there are two to three sponsors per month.

## Advertising Schedule

Month	Month
___ January	___ July
___ February	___ August
___ March	___ September
___ April	___ October
___ May	___ November
___ June	___ December

Artwork for ad MUST be received in the BOMA office the 15<sup>th</sup> of the month prior to the issue the ad will run in. i.e. Ads for January 2014 are due by December 15, 2013. You may choose to submit new artwork or keep your ad the same each month.

Same Ad each month \_\_\_ New ad each month \_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Artwork Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

