

# SAINT PAUL BOMA Newsletter Advertising



The Saint Paul BOMA Newsletter is the official newsletter of the Association. It is published monthly with a circulation of over 400 individuals. Overall page size is 8.5" x 11" and it is 8 pages in length. We send out hard copies to most members. We also offer an electronic version to our members as well. Many people prefer this method because they can forward it to multiple people. Ads in the electronic version are linked back to the advertiser's website.

## Ad Format Requirements

All ads should be provided in an electronic format with a high resolution dpi. Color ads are encouraged as the electronic version is in full color. If you have questions or to make other arrangements, please call the BOMA office.

Ad space is reserved on a first-come, first-served basis. You will be notified of alternatives if we are unable to run your ad during your first choice month(s). Please do not send payment at this time. Upon receipt of your form and ad(s) confirmation, you will be invoiced.

PLEASE RETURN THIS FORM TO:  
 332 Minnesota Street  
 Ste. W2950  
 Saint Paul, MN 55101  
 Fax: 651-291-1031  
[Rhonda.pape@bomastpaul.org](mailto:Rhonda.pape@bomastpaul.org)

Questions? Call Rhonda Pape at 651-238-0822.

## 2014 Advertising Options and Costs

Pricing reflects 1 month unless otherwise stated

<b>Half Page Ads (HP)</b>	<b>\$650.00</b>
L 7" x H 4.5" Horizontal	L 4.5" x H 7" Vertical
<b>Quarter Page Ads (QP)</b>	<b>\$350.00</b>
L 3.5" x H 4.5"	
<b>Business Card Ads (BC)</b>	<b>\$100.00</b>
L 3.5" x H 2"	or \$275.00 for 3 months
<b>Full Page Insert (FP)</b>	<b>\$750.00</b>
L 8.5" x H 11"	

## Advertising Schedule

Month	Ad Type	Month	Ad Type
___ January	___	___ July	___
___ February	___	___ August	___
___ March	___	___ September	___
___ April	___	___ October	___
___ May	___	___ November	___
___ June	___	___ December	___

Artwork for ad MUST be received in the BOMA office the 15<sup>th</sup> of the month prior to the issue the ad will run in. i.e. Ads for January 2014 are due by December 15, 2013. You may choose to submit new artwork or keep your ad the same each month.

Same Ad each month \_\_\_ New ad each month \_\_\_

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Artwork Contact Name: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_