



# 2014 Advertising and Sponsorship Opportunities

## Greater Saint Paul BOMA

As a valued BOMA Member, we would like to give you this great opportunity to participate in Greater Saint Paul BOMA's 2014 Sponsorship and Advertising programs.

We encourage you to review our programs as this is an opportunity to invest in your immediate and long term business development plans. By advertising and/or sponsoring BOMA programs, you will immediately raise your profile and assure that you will be an essential part of the advancement of the commercial real estate industry in Saint Paul. The exposure, connections, and reputation gained will be extremely beneficial. Don't delay – packages are limited! By purchasing a package you will be entitled to some special "perks" not otherwise offered!

Your support is vital to the educational programs, advocacy efforts and networking events that Greater Saint Paul BOMA offers year round to its members. Any consideration given to Greater Saint Paul BOMA is truly appreciated and we thank you for your support.



# Greater SAINT PAUL BOMA – Sponsorship Opportunities!



Looking for an opportunity to get your name out there?

**Consider Sponsoring a BOMA event!**

## **New In 2014!**

Packages for you to choose from that will allow you to sponsor several events and save **YOU** money! Don't see what you need? We can customize a package just for you. No matter what you choose to sponsor, spend \$500 or more and take 10% off your total!

### **Gold Package - \$1400 (\$1850 value)**

*\*2 packages available for 2014*

- 2 Membership Meeting Sponsorships
- 3 BOMA Essential Course (BEC) Sponsorships
- 1 Lunch & Learn Sponsorship
- 1 BOMA & A Brew Sponsorship
- 1 Golf Hole Sponsorship

### **Silver Package - \$1000 (\$1335 value)**

*\*3 packages available for 2014*

- 1 Membership Meeting Sponsorship
- 2 BOMA Essential Course (BEC) Sponsorships
- 1 Lunch & Learn Sponsorship
- 1 BOMA & A Brew Sponsorship
- 1 Golf Hole Sponsorship

### **Bronze Package - \$550 (\$685 value)**

*\*10 packages available for 2014*

- 1 BOMA Essential Course (BEC) Sponsorship
- 1 Lunch & Learn Sponsorship
- 1 Golf Hole Sponsorship

Sponsorships include promotion in BOMA newsletter, on BOMA website, promotional marketing including meeting flyer and signage at event. Logo prominently displayed on Power point presentation during events. *Emcee Opportunities at sponsored events as well!*

In addition - All companies doing packages will receive logo (Gold and Silver) and name (Bronze) recognition in BOMA's Membership Directory and in an ad in the Minnesota Real Estate Journal.

- I am interested in a Gold Package
- I am interested in a Silver Package
- I am interested in a Bronze Package
- I am interested in a custom package

Name/Company \_\_\_\_\_ Phone Number \_\_\_\_\_

Contact Rhonda Pape at [Rhonda.pape@bomastpaul.org](mailto:Rhonda.pape@bomastpaul.org) or 651-238-0822 to discuss further details or simply check a box above and fax back to 651-291-1031 and you will be contacted with additional details regarding your sponsorship.



# Greater SAINT PAUL BOMA – Advertising Opportunities



Looking for the right exposure for your products and services? Let Greater St. Paul BOMA make your company a star!

*As a BOMA member, take advantage of the following great advertising opportunities Right Now!*

## **New In 2014!**

Packages for you to choose from that will allow you to advertise in several venues and save YOU money!

Don't see what you need? We can customize a package just for you. And, as always, you have the a la carte option listed on the attached sheets!

No matter how you advertise, spend \$800 or more and take 10% off your total!

**COMING IN THE 2<sup>ND</sup> QUARTER OF 2014 A BRAND NEW GREATER ST. PAUL BOMA WEBSITE! RESERVE YOUR SPACE NOW!**

### **Gold Package - \$3300 (\$4200 value)**

*\*2 packages available for 2014*

- 3 Newsletter half page ads or 6 Quarter page ads
- 6 website ads
- Online buyer's guide
- Full page or Tabbed divider directory ad
- Expo table (non-electrical)

### **Silver Package - \$2300 (\$2900 value)**

*\*3 packages available for 2014*

- 12 Newsletter Business Card ads or 3 Quarter page ads
- 4 website ads
- Online buyer's guide
- Full page or Tabbed divider directory ad
- Expo table (non-electrical)

### **Bronze Package - \$1000 (\$1350 value)**

*\*10 packages available for 2014*

- 3 Newsletter Business Card ads
- 2 website ads
- Online buyer's guide
- Half page directory ad
- Expo table (non-electrical)

Newsletter Ads also receive company recognition in the Power point presentation at the monthly membership meetings.

Website Ads are displayed on the front page of BOMA's home page with a link back to the company's website - also includes your ad with a link in the weekly update which goes out to over 300 real estate professionals. *Coming in the 2<sup>nd</sup> Quarter – Package sponsors will be featured in a company profile on BOMA's new website!*

In addition - all companies doing packages will receive logo (Gold and Silver) and name (Bronze) recognition in BOMA's Membership Directory and in an ad in the Minnesota Real Estate Journal!

- I am interested in a Gold Package
- I am interested in a Silver Package
- I am interested in a Bronze Package
- I am interested in a custom package
- I am interested in individual advertising and my appropriate sheets are attached.

Name/Company \_\_\_\_\_

Phone Number \_\_\_\_\_

Contact Rhonda Pape at [Rhonda.pape@bomastpaul.org](mailto:Rhonda.pape@bomastpaul.org) or 651-238-0822 to discuss further details or simply check a box above and fax back to 651-291-1031 and you will be contacted with more details!