

2018 Products and Services EXPO

September 18th 2018

Q: Why should I exhibit?

A: Our Expo provides our Service Partner Members the opportunity to showcase their products and services to building owners, managers and operating staff. This "table top" show will provide space to exhibit existing and new products, services, and trends to the Saint Paul real estate industry.

Q: What's planned to promote the event and the exhibitors?

A: Information regarding this event will be featured at our August 21st Membership meeting and our Board Chair will send a personalized email invitation to all Property Managers and Superintendents. In addition, exhibitors will be recognized in Saint Paul BOMA's monthly newsletter in September and October as well as on the Saint Paul BOMA Website. Sign up today to maximize your company exposure in these communications to our members!

Q: What is this year's theme?

A: "Your Passport to Success", an opportunity to showcase your world class products and services.

Q: How can I be sure that my booth has great attendance?

A: It's your move...What new products or services are you offering? Tell your existing Saint Paul BOMA customers that you're exhibiting, ask them to visit your booth. Make your booth inviting- be creative! Attendees will be encouraged to visit as many booths as possible by collecting stamps in their Passports from exhibitors. Collect visitor's business cards by running a world theme quiz or competition to enter your door prize drawing. Quiz question ideas Guess the Flag? Which country produces the most renewable energy? Which country has the highest per capita spend on flowers? Relate the question to your products or services if possible.

Q: What are the booth dimensions?

A: The booth space is 6 feet wide, so your exhibit materials should not extend beyond that size. The layout of the exhibit room is attached for your reference. Check the box below if you need a table. If you have additional space needs, please contact the BOMA office. **An additional charge will be applied for oversized booths.**

COMPANY _____

CONTACT PERSON _____

PHONE _____ EMAIL ADDRESS _____

____ \$415 Electrical Space (1-25 ONLY) ____ \$390 Non Electrical Space (26-60)

____ Do you require a table?

ONLY Booths 1-25 have electric capabilities. Booth 26-60 do not.
Please review the attached map and indicate your three booth location choices.

Booths are allocated on a first-come, first-served basis.

1. _____ 2. _____ 3. _____



Tuesday, September 18
11:30am - 1:30pm

A'BULAE
255 East 6th Street
Saint Paul, MN

A'BULAE will be open for set-up at 9:00am. We ask that all exhibits be ready by 10:30am.

Food will be put out at 10:45 so vendors will have the opportunity to eat prior to the start of the expo at 11:30am.

Exhibitors are encouraged to bring business cards, signage and backdrops.

If you have further questions, please feel free to contact the BOMA office.

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